

# Program 28th September

Finnish time (UTC+3)	
1:00 pm	Introductory Session
	Keynote Maija Itkonen from PulledOats®
	Company presentation video
	Guest Speaker: Nordic Innovations
	Guest Speaker: Women Entrepreneurship Platform
	Company Presentation Video
	Keynote Kim Väisänen
	Closing Words
4:00 pm – 5.30 pm	Cocktail Event for Live Participants
1 pm – 9 pm	Matchmaking online
	One-to-One Meetings

## W-Power Final Seminar 28–30 September 2021



**Empower. Network. Grow.**  
Empowering women entrepreneurs in sparsely populated communities



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund

# Program 29th September

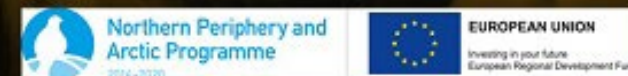
Finnish time (UTC+3)	
11:00 am to noon	Panel Discussion: The Peer-to-Peer Networking Programme
1:00 pm – 2:30 pm	Workshop 1 Self-leadership and Well-being at Work
11 am – 9 pm	Matchmaking online One-to-One Meetings



## W-Power Final Seminar 28–30 September 2021



**Empower. Network. Grow.**  
Empowering women entrepreneurs in sparsely populated communities



# Program 30th September

Finnish time (UTC+3)	
11:00 am – 1 pm	Workshop 2
	Pricing- How to Do It Right?
2 pm – 3 pm	Panel Discussion
	Innovation Platform for New Pre Start-Ups
3 pm – 3:30 pm	Closing Words
11 am – 9 pm	Matchmaking online
	One-to-One Meetings



## W-Power Final Seminar 28–30 September 2021



**Empower. Network. Grow.**  
Empowering women entrepreneurs in sparsely populated communities

